

# Privacy Policy

Last Updated: August 14, 2025

## 1. Introduction

The Fort AI Agency LLC ("Fort AI Agency," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, including our websites, applications, and AlImpact Nexus platform.

## 2. Information We Collect

### Personal Information

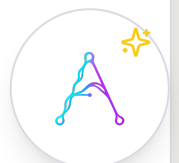
We may collect personal information that you provide directly, including:

- Name and contact information (email, phone number, address)
- Account credentials (username, password)
- Payment information (processed securely through third-party providers)
- Business information (company name, role, industry)
- Communications and correspondence with us

### Automatically Collected Information

When you use our services, we automatically collect:

- Device information (type, operating system, browser)
- IP address and location data
- Usage data and analytics
- Cookies and similar tracking technologies



- Log files and error reports

## AI-Generated Data

When using our AI services, we may process and store:

- Input prompts and queries
- AI-generated responses and content
- Usage patterns and preferences
- Performance metrics and feedback

## 3. How We Use Your Information

We use your information to:

- Provide and maintain our services
- Process transactions and send related information
- Send administrative communications and updates
- Respond to inquiries and provide customer support
- Improve and personalize user experience
- Develop new features and services
- Ensure security and prevent fraud
- Comply with legal obligations
- Send marketing communications (with your consent)

## 4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to:

- Remember your preferences and settings
- Authenticate users and maintain sessions
- Analyze site traffic and usage patterns



- Personalize content and advertisements
- Improve site functionality and performance

You can control cookies through your browser settings. However, disabling cookies may limit your ability to use certain features of our services.

## 5. Information Sharing and Disclosure

We do not sell your personal information. We may share your information with:

- **Service Providers:** Third parties who help us operate our services
- **Business Partners:** With your consent, for joint offerings
- **Legal Requirements:** When required by law or to protect rights
- **Business Transfers:** In connection with mergers or acquisitions
- **Consent:** With your explicit consent for other purposes

## 6. Data Security

We implement appropriate technical and organizational measures to protect your information, including:

- Encryption of data in transit and at rest
- Regular security audits and assessments
- Access controls and authentication requirements
- Employee training on data protection
- Incident response procedures

However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security of your information.

## 7. Data Retention

We retain your information for as long as necessary to:



- Provide our services to you
- Comply with legal obligations
- Resolve disputes and enforce agreements
- Maintain business records

When information is no longer needed, we securely delete or anonymize it.

## 8. Your Rights and Choices

Depending on your location, you may have the following rights:

- **Access:** Request a copy of your personal information
- **Correction:** Request correction of inaccurate information
- **Deletion:** Request deletion of your information
- **Portability:** Receive your data in a portable format
- **Objection:** Object to certain processing activities
- **Restriction:** Request limitation of processing
- **Withdrawal:** Withdraw consent where applicable

To exercise these rights, contact us at [privacy@thefortaiagency.ai](mailto:privacy@thefortaiagency.ai).

## 9. California Privacy Rights (CCPA)

California residents have additional rights under the California Consumer Privacy Act (CCPA):

- Right to know what personal information we collect, use, and share
- Right to delete personal information
- Right to opt-out of the sale of personal information (we do not sell data)
- Right to non-discrimination for exercising privacy rights



## 10. European Privacy Rights (GDPR)

If you are in the European Economic Area (EEA), you have rights under the General Data Protection Regulation (GDPR), including:

- Legal basis for processing your data
- Right to lodge a complaint with supervisory authorities
- Data transfer safeguards for international transfers
- Automated decision-making disclosures

## 11. Children's Privacy

Our services are not directed to individuals under 18. We do not knowingly collect personal information from children under 18. If we become aware that we have collected such information, we will take steps to delete it.

## 12. Third-Party Links

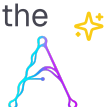
Our services may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies.

## 13. International Data Transfers

Your information may be transferred to and processed in countries other than your own. We ensure appropriate safeguards are in place to protect your information in accordance with this Privacy Policy.

## 14. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of material changes by posting the new policy on our website and updating the "Last Updated" date. Your continued use of our services after changes constitutes acceptance of the updated policy.



## 15. Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact us:

### **The Fort AI Agency LLC**

Data Protection Officer

Fort Wayne, IN 46804

Email: [privacy@aimpactnexus.ai](mailto:privacy@aimpactnexus.ai)

Phone: [\(260\) 999-0142](tel:(260)999-0142)

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Your privacy is important to us. We are committed to protecting your personal information.

[Home](#)   [Terms of Service](#)   [SMS Terms](#)   [Contact](#)

## Privacy Policy — Quick Answers

### **What information does Almpact Nexus collect about me?**

We collect information you provide directly (name, email, business details) and data collected automatically when you use our services (device info, usage analytics, cookies). AI-generated content you create through Nexus Studio may also be stored.

### **Does Almpact Nexus sell my personal data?**

No. We do not sell your personal information to third parties. We share data only with service providers who help us operate our platform, and only as necessary.

### **How can I request deletion of my data?**

Contact us at [info@aimpactnexus.ai](mailto:info@aimpactnexus.ai) or call (844) 273-1531 to request deletion of your account and associated data. We process deletion requests within 30 days.



## How does Almpact Nexus protect my information?

We use industry-standard encryption, secure hosting infrastructure, and strict access controls. Payment information is processed through PCI-compliant third-party providers and is never stored on our servers.

